

JOYA 2010

Barcelona Contemporary Jewellery Week

JOYA - Barcelona Contemporary Jewellery Week pretends to establish as the most international contemporary jewellery event in Spain. In its second edition, JOYA joins different entities and associations related with jewellery, bringing a unique opportunity for students, new designers and artists to exhibit and sell their collections.

JOYA is a national and international exhibition platform of extensive press coverage, opened for both professionals working on contemporary jewellery and also for the general audience.

The event will take place the **16th, 17th and 18th of September** in **Convent dels Àngels (FAD)**, located in **Barcelona**, Spain.

The Event

JOYA's goal is to promote national and international artists through distribution and communication; supporting contemporary jewellery design and helping its growth in a hardly exploited market. Moreover, JOYA is a platform for artists' interaction, sharing of experiences, and discussion of their common issues – the place for exchange among artists, press, distributors and audience.

JOYA offers the designers a comfortable space and pleasant environment to make contacts and exhibit their pieces. Since the subject of the event changes each edition, the artists are supplied by basic and flexible furniture (table, chairs and lighting) that can easily be adopted according their own needs.

Eligibility

All contemporary jewellery professionals, as well as artists from other fields in art and design, are eligible to participate in JOYA.

Candidates from all countries and nationalities will be eligible to participate in the exhibition. There are no restrictions regarding material, size and concept of the pieces. To be eligible to participate, the artist should be properly registered as a self-employed worker in the Social Security system or be part of a company for taxation purposes.

All pieces should be properly identified with the artist's stamp and a hallmark approved by an authorized Spanish laboratory (or a laboratory authorized by the Spanish legislation), according to the Spanish law (*Ley y Reglamento de Metales Preciosos*).

Selection

The curators will select the artists for participating in JOYA according to the following criteria: originality and innovation of the pieces, commercial appeal, quality of the finishing, materials and concept.

Registration and participation fee

The **registration is free** and all entries must be submitted from **February 15th, 2010** to **May 30th, 2010**. No entries out of deadline will be accepted.

Once the curators have made a selection, the showing designers would have to pay a **participation fee of 450, 00 Euros (tax is not included)**, in terms of organization, exposition and distribution.

Collection submission

Each collection must be presented first to organization staff on the following e-mail addresses: paulo@le-departement.com; anthony@le-departement.com.

Required documents for the application listed below:

- 1 – Brief CV of the applicant with the following information: name, address, zip code, phone number, e-mail, date of birth and profession (this information can be sent in .doc Microsoft Word format).
- 2 – Brief biography (10 lines long).
- 3 – Designer's portfolio (10 pieces minimum) with pictures of his or her works with attached texts detailing the used techniques.
- 4 – Features of the collection: title of the piece, pictures of the pieces on a white background and 150 dpi minimum resolution, explanation of the used techniques and materials and estimated sizes of each piece and selling price.

All information should be submitted in PDF or JPG format.

Insurance and liability

All pieces are to be insured by the participants themselves against any theft, loss or damage that could arise during the event.

The organization may use the pictures of the pieces on display provided by the artists in order to present their work through different media such as the web, a catalogue, posters, etc.

Curators

Amador Bartomeo – Klimt02 Gallery

Leo Caballero – Klimt02 Gallery

Petra Marín – Grupo Duplex

Marc Monzó – Artista JOYA 2009

Paulo Ribeiro – Le Département

Anthony Chevallier – Le Département

More information

Please visit our web page for any inquiry: www.joyabarcelona.com

Organization

JOYA

Av. Diagonal 313, 3B | 08009 | Barcelona | Spain | Tel. +34 93 459 2406

Contact: Paulo Ribeiro paulo@le-departement.com

Anthony Chevallier anthony@le-departement.com